

D.H.B.V.N

From

General Manager/Customer Care-cum-Energy Audit,
DHBVN, Hisar

To

All GMs/Op
Under DHBVN

Memo No

Dated:

**Subject: Scheme to motivate consumers to deposit old
bulbs/CFLs/motors/pump-sets with Nigam – lucky draw thereof**

Nigam has decided to promote the use of energy efficient lighting products and energy efficient pumps/motors. Conventional incandescent bulbs being used by consumers consume more power than CFLs. Nigam is promoting the conversion from bulbs to CFLs. However it is important to ensure that incandescent bulbs are actually replaced by CFLs and such bulbs are taken out of the system also. Similarly, Nigam is also promoting energy efficient motors/pumps and has launched scheme to give HT connection to farmer who shifts to energy efficient motors/pumps, thus reducing energy demand.

Even otherwise, Nigam has an environmental obligation to ensure that even working/fused bulbs and CFLs and in-efficient motors/pumps are properly disposed off and therefore introduces a scheme as given below:

1. **Issue of receipts:** The Nigam will issue a receipt having unique number/series against each working/fused incandescent bulb or fused CFL or old pump/motor deposited by the consumer of any wattage being used by him at present. Each consumer who deposits above items with Nigam shall be given a receipt with unique number – number series of each district shall be separate (but first letter of district name be kindly used to differentiate e.g. G for Gurgaon, F for Faridabad). CCO DHBVN shall issue receipts to the circle GMs Operations.

2. **Nigam level lucky draw:** A draw will be conducted at Nigam upon collection of 50,000 “working” incandescent bulbs for DHBVN as a whole at Vidyut Sadan Hisar (on 14th of concerned month) amongst these receipts (both working/fused receipts). Prizes for the lucky draw shall be intimated later.

3. **Feeder level Lucky draw:** Apart from the above, at village level, in case a feeder becomes a complete CFL village (voluntary shift to CFL) and number of working bulbs collected is equal to the number of new CFLs injected – then a lucky draw shall be done upon the receipts issued in the villages for old materials. The prizes shall be as follows:

1. First prize = 25 CFLs (1 prize)

2. Second Prize = 15 CFLs (2 prizes)
3. Third prize = 7 CFLs (3 prizes)

The scheme is required to be given wide publicity by all concerned.

Note:- The incandescent bulbs received from consumers are to be taken into Nigam's store & shall be kept safely for proper disposal. The detailed disposal modalities of such working/fused bulbs and CFLs and Motors/Pumps shall be conveyed later.

General Manager/Customer Care-cum-EA
DHBVN, Hisar

CC to :-

1. S.P.S to Worthy Managing Director DHBVN, Hisar for kind information of worthy M.D Please.
2. P.S to Director/Op DHBVN, Hisar for kind information of Director please.
3. Chief GM/Op, DHBVN, Hisar & Delhi.
4. Chief GM/Commercial, DHBVN , Hisar.
5. Chief Communication Officer, DHBVN, Hisar . He is requested to get the receipt book printed having unique number/Series for each district and be sent to each GM/Operation for further issuance to SDO (OP) for compliance of above order please.